**DRAFT EMAIL FOR LEADERS**

Welcome!

Did you know that *employee engagement is better predicted by the leader's ability to manage stress than by the employee's current stress level*?

And high engagement rates are directly related to ***increased productivity and profitability by up to 21%!***

**Here’s the good news:**

1. These integral leadership skills can be learned inside MindWell for Leaders.
2. MindWell for Leaders is included in your license to MindWell.
3. All you have to do to increase your productivity and profitability is to get more people from your organization to sign up and go through the training! (and we’re here to help you do that!)

**Why MindWell for Leaders?**

The more people in your organization who go through the MindWell for Leaders training - the faster you’ll see the benefits.

MindWell for Leaders teaches the most integral aspects of leadership and team engagement which include *healthy communication, dealing with difficult situations and recognizing, dealing with and overcoming mental health challenges in the workplac*e - all of which are great skills not just for managers or current leaders - but for all people in your organization to work better together and improve workplace performance and culture.

**What to do next:**

1. Make sure that your organization has MindWell for Leaders as part of your MindWell license.
2. We’ve included an email that you can send out to your entire organization encouraging them to go through the MindWell for Leaders training.
3. Simply download the email, insert your custom URL link where specified, and send it out!
4. We’ve attached an image to include too if you want your email to have that *je ne sais quo*i.

Have questions?

Email us at clientsuccess@mindwellu.com and let us know. We would love to help you in any way we can to create your most efficient, productive and profitable organization.

- Team MindWell